



ONE DAY TO PROTECT NEW YORKERS CAMPAIGN SOCIAL MEDIA TOOLKIT

The One Day to Protect New Yorkers Act was included in the [Part OO](#) (page 50) of the Public Protection and Good Government Bill. To heighten awareness about the passage of the bill, [The Fortune Society](#) and [Immigrant Defense Project](#) are asking our allies to help us spread the word on social media!

Below are sample social media posts we hope you will share on your networks and information to learn a little more about the bill.

Hashtag: #OneDayMatters

Handles: [@thefortunesoc](#) (Twitter), [@fortunesociety](#) (FB), [@fortunesociety](#) (Instagram), [@ImmDefense](#) (T), [@immdefense](#) (FB)

Twitter:

1. Like, share, comment the posts we've already created on [Fortune's Twitter](#) or IDP's [Twitter](#)
2. *Sample Tweet:* Reducing the maximum sentence for misdemeanor charges in New York by just one day makes a huge difference in the lives of immigrants. We join [@thefortunesoc](#) & [@ImmDefense](#) in applauding NY legislators for passing [#OneDayMatters](#)!
<http://bit.ly/onedaymatters>
3. *Sample Tweet:* Thank you to New York State for continuing to be a leader on immigrant rights and taking a stand by passing [#OneDayMatters](#)! Thank you [@MarcosCrespo85](#) [@jessicaramos](#) [@AndreaSCousins](#) [@CarlEHeastie](#) [@NYGovCuomo](#) read more: <https://bit.ly/2FHjrIJ>
4. *Sample Tweet:* Help us spread the word, [#OneDayMatters](#) passed and takes effect immediately! By reducing the max. sentence for misdemeanors in NY by one days, 1000s of immigrants are protected from deportation, learn more: <https://bit.ly/2FHjrIJ>
5. Thank you New York State for taking action to end harsh immigration consequences caused by a single day on a misdemeanor sentence. Join [@ImmDefense](#) & [@thefortunesoc](#) as we celebrate [#OneDayMatters](#) passing with the budget. [@NYSA_Majority](#) [@NYSenate](#) Learn more here: bit.ly/onedaymatters
6. *Sample Tweet:* Reducing the max sentence for misdemeanors by one day protects thousands of New Yorkers, including green card holders, from deportation. [#OneDayMatters](#) is crucial to keeping NY'ers with their communities. [@MarcosCrespo85](#) [@jessicaramos](#) [@AndreaSCousins](#) [@CarlEHeastie](#) [@NYGovCuomo](#)

7. *Sample Tweet:* Today, NY joins CA, WA, NV & UT in taking action to protect our immigrant communities from deportation by enacting reductions in sentencing. [#OneDayMatters](#) keeps immigrant families & communities together. We applaud NY's leadership for taking a stand for immigrant rights!

Facebook/LinkedIn/Instagram:

1. Like, share, comment the posts by on the Immigrant Defense Project Facebook and The [Fortune Society's Instagram](#) [Fortune's Facebook](#) page already shared.
2. *Sample Post:* New Yorkers value diversity. We applaud the state legislators in both houses who took action to affirm NY is a place immigrants will be protected by passing [#OneDayMatters](#). We are proud to celebrate this campaign success with our allies The Immigrant Defense Project, The Fortune Society, campaign members, directly impacted individuals, and community members!
3. *Sample Post:* When it comes to individuals who've had contact with the criminal justice system & who are also immigrants, passage of the One Day Matters Act will save them from the risk of deportation. Thank you Assemblymember Crespo, Senator Ramos, and the Cuomo Administration for passing [#OneDayMatters](#). Learn more here: <http://bit.ly/onedaymatters>
4. *Sample Post:* [The Fortune Society](#), [Immigrant Defense Project](#), over 100 advocates, and elected officials called upon the legislature to support the One Day to Protect New Yorkers Act, a bill that reduces the maximum sentence for a Class A Misdemeanor by just one day to 364 days. Help us celebrate [#OneDayMatters](#) passing. Learn more here: <http://bit.ly/onedaymatters>

Ideas for hashtags on *Instagram*:

[#OneDayMatters](#) [#immigrantdefenseproject](#) [#humanrights](#) [#goodcause](#)
[#makingadifference](#) [#powertothepeople](#) [#socialjustice](#) [#supportthecause](#)
[#criminaljustice](#) [#reform](#) [#raisingawareness](#) [#communitysupport](#) [#helptthoseinneed](#)
[#cjreform](#) [#massincarceration](#) [#criminaljusticereform](#)

Basic Bill Information:

One Day to Protect New Yorkers is a bill that amends New York State penal law to reduce the maximum sentence on class A misdemeanor charges by one day. Effective immediately, the maximum potential sentence on misdemeanors is now 364 days.

This small change gives federal immigration judges the authority to exercise discretion in more deportation cases and will protect thousands of New Yorkers facing harsh immigration consequences stemming from a misdemeanor offense. The amendment will apply retroactively for anyone previously convicted of a class A misdemeanor. You can learn more [here](#).